

FOR IMMEDIATE RELEASE

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“Traffic Safety Around Farm Equipment” Video Contest Announced

SALEM, OR: The Oregon Seed Council and Oregon Farm Bureau are co-sponsoring a contest to create a video promoting safety while driving and sharing the roads with farm equipment. The contest is open to Oregon high school students or clubs.

Participants are encouraged to use this summer’s harvest season while farm equipment is on the roadways to create a video.

“We decided to announce the contest now so that students have the summer to work on the videos,” stated Nick Bowers, Oregon Seed Council Public Relations Committee chair. “Our goal is to use this contest to create video ads to raise the awareness of the general public when sharing the roads with large, slow-moving farm equipment.”

“While other organizations have the resources and professional staff to create their safety message,” said Shawn Cleave of Oregon Farm Bureau, “we thought we would try a different approach and stimulate the creative minds of Oregon students.”

Entries are due by November 15, 2010. The first-place winner will receive a prize of \$1,000.

All videos will be featured at the Oregon Seed Council booth during the Oregon Seed League meeting scheduled in Salem on December 6-7, 2010. Winners will be notified prior to the meeting and prizes will be awarded at the Oregon Seed League annual banquet on Monday, December 6.

For a complete list of contest rules, visit oregonseedcouncil.org and look for the contest rules on the link page.

Oregon Seed Council and Oregon Farm Bureau will retain all rights to use any or all video entries in the future.

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